INVITED SPEAKER
WORLD SUMMIT AI 2026
AMSTERDAM

KEYNOTE SPEAKER · BOARD ADVISOR · MENTOR

Vladimer Botsvadze, Ph.D.

AI Strategy & Digital Transformation Keynote Speaker

Helping leaders turn AI from pilots into profit, and brands into category leaders.



THINKERS360 TOP THOUGHT LEADER

- Top 10 Thought Leader — Marketing — thinkers 360
- Top 25 Thought Leader — Artificial Intelligence — thinkers 360
- Top 25 Thought Leader — Agentic AI — thinkers 360
- Top 25 Thought Leader — Generative AI — thinkers 360

FEATURED IN

Forbes · Bloomberg · Business Insider · yahoo! finance · Success · The European Business Review · European Business Magazine · Beyond Emerging Europe · Irish Tech News · exeleon · The edge · Enterprise Globe · ValiantCEO · CanvasRebel · Bold Journey

TRUSTED BY

Harvard Business Review · MIT Solve · Gartner · techstars_ · The Webby Awards · UCL · UCLA Anderson School of Management · University of Westminster · AMA American Marketing Association · USAII United States Artificial Intelligence Institute · USDSI United States Data Science Institute · USCSI United States Cybersecurity Institute · Rethink Retail · CMO Council · Digital Revolution Awards



ON STAGE AT IMPACT DAY · TALLINN, ESTONIA · 2025

ABOUT VLADIMER

From AI pilots to profit.

Vladimer Botsvadze, Ph.D., is an AI strategy and digital transformation leader who helps organisations move from AI experiments to measurable business results.

For more than 15 years he has worked across the U.S., Europe, the Caucasus, the Middle East and Asia, aligning C-suites and positioning brands as category leaders. He advises the United States AI, Data Science and Cybersecurity Institutes, sits on Harvard Business Review's Advisory Council, and mentors founders at Techstars, MIT Solve, INSEAD and UCLA Anderson.

Ranked the No. 1 Global Marketing Thought Leader by Thinkers360 and named among the Top 20 AI Speakers of 2026 by the AI Speakers Agency alongside Sam Altman, Vladimer is known for keynotes that combine clear frameworks, live examples and practical next steps teams can act on the following Monday.

15+
Years of international experience

100+
Speaking engagements worldwide

85+
Global press interviews

35+
Speaker awards

250+
Awards & global rankings

98%
Average audience satisfaction

130K+
Followers across social platforms

40M+
Reach across 185 countries

> *"Vladimer shared his ideas with thousands of business people from 6 continents and 922 cities and inspired the Summit with his vision."*
>
> THE GLOBAL MARKETING SUMMIT · EVENT ORGANIZER



KEYNOTE TOPICS · 2026

Talks built for the AI decade.

Every keynote is tailored to your audience, industry and goals, from boardrooms to main conference stages.

01 MOST REQUESTED

From Pilots to Profit: Making AI Pay Off

Most companies are stuck in AI pilot mode. A practical playbook for choosing the use cases that move revenue, aligning the C-suite and scaling what works.

AUDIENCES LEAVE WITH

A 90-day roadmap from AI experiments to measurable ROI.

02 NEW FOR 2026

The Agentic Enterprise

AI agents are moving from answering questions to doing the work. What changes for strategy, teams, governance and customer experience when software acts on your behalf.

AUDIENCES LEAVE WITH

Where to deploy agents first, and where humans must stay in the loop.

03 NEW FOR 2026

Marketing After Search: Winning in the Age of AI Answers

Customers now ask AI assistants, not search engines. How brands earn visibility, trust and demand when an answer engine decides what people see.

AUDIENCES LEAVE WITH

A refreshed playbook for content, brand signals and measurement.

04

How to Pull Ahead in the Global AI Race

What separates the companies, cities and countries that win with AI from those that watch: speed, talent, data and the courage to redesign how work gets done.

AUDIENCES LEAVE WITH

Five moves leaders can make this year to build an AI advantage.

05

Human Brand, AI World: Building a Personal Brand That Lasts

When AI can generate endless content, trust and a clear point of view become the scarce assets. How leaders and teams build reputations that machines cannot copy.

AUDIENCES LEAVE WITH

A personal-brand framework for executives, founders and experts.

06

Customer-Obsessed Transformation

Technology fails when culture does not follow. How to lead digital transformation that sticks by putting the customer, not the tool, at the centre of every decision.

AUDIENCES LEAVE WITH

A customer-first checklist for transformation programmes.



"Vlad is an energetic and disciplined player and he's already established himself as someone with competency and passion. I'd say keep watching this space because he is going to go far."

Brett King

#1 Ranked FinTech Influencer · Bestselling Author of *Bank 5.0* · Founder of Moven · Host of Breaking Banks

FORMATS Keynote · Fireside chat · Panel & moderation · Executive workshop · Board briefing · Virtual & hybrid

WHY VLADIMER

Top 5 reasons to work with Vladimer.

01 Ranked among the world's best

When you book Vladimer, you book a speaker independently ranked at the top of his field: No. 1 Global Marketing Thought Leader by Thinkers360, and named among 2026's Top 10 Marketing Speakers and Top 20 AI Speakers by Kruger Cowne. Organisers rate him 9.1/10, and audiences rate his sessions 98% on average.

#1 THINKERS360 · 9.1/10 CLIENT RATING · 98% SATISFACTION

02 AI strategy that pays off

Most organisations are stuck between AI hype and AI results. Vladimer turns AI and agentic AI into clear business decisions: where to invest, what to automate and how to bring people along. Your leaders leave with a roadmap, not buzzwords.

FROM PILOTS TO PROFIT · AGENTIC AI · MARKETING IN THE AGE OF AI

03 A practitioner, not a theorist

Vladimer built a global brand from Tbilisi with the same strategies he teaches, earning 250+ awards and rankings and a 130K+ following. As a mentor at Techstars, INSEAD AI Venture Lab and MIT Solve, he sees first-hand what is working in fast-growing companies right now.

250+ AWARDS · 130K+ FOLLOWERS · TECHSTARS · INSEAD · MIT SOLVE

04 Built around your audience

No off-the-shelf talks. Every keynote, fireside chat or workshop is shaped around your industry, audience and goals, drawing on 15+ years across the U.S., Europe, the Caucasus, the Middle East and Asia.

KEYNOTES · FIRESIDE CHATS · WORKSHOPS · IN PERSON & VIRTUAL

05 Energy that turns into action

Vladimer brings the energy that lifts a room and the frameworks people can put to work immediately. It is why organisers have invited him to stages alongside Seth Godin and Philip Kotler, and to World Summit AI in Amsterdam.

100+ SPEAKING ENGAGEMENTS · 85+ PRESS INTERVIEWS · 35+ SPEAKER AWARDS



"Vladimer has excellent insights from his vast marketing experience and research. He provided our audience with clear actions to make a difference."

Carl J. Cox CEO, 40 Strategy · Author · Podcast Host · Workshop Facilitator



100+

speaking engagements on stages, boardrooms and accelerators worldwide

9.1/10

official client rating, Champions Speakers Agency

98%

average audience satisfaction

RANKINGS & RECOGNITION

Ranked among the world's top voices on AI.

#1 Global Marketing Thought Leader
Thinkers360 · 2020

2026

Top 10	**Marketing Speakers**	Kruger Cowne
Top 14	**Fourth Industrial Revolution Speakers** Alongside Tom Gruber, David Hanson and Jonathan Zittrain	Motivational Speakers Agency
Top 15	**Global AI Thought Leaders**	Thinkers360
Top 15	**Very Best AI Speakers Trending · 9.1/10 client rating** Alongside Rachel Botsman, Sam Altman, Mo Gawdat and Nina Schick	Champions Speakers Agency
Top 16	**Digital Transformation Keynote Speakers** Alongside Jonas Kjellberg, Nina Schick, Bruce Daisley and Brent Hoberman	Champions Speakers Agency
Top 17	**Marketing Mentors You Should Learn From**	CMO Club
Top 20	**World's Official Top Artificial Intelligence Speakers** Alongside Sam Altman, Kay Firth-Butterfield and Kate Darling	AI Speakers Agency
Top 20	**AI Speakers** Alongside Steve Wozniak, Prof. Dr. Larissa Suzuki and Nicklas Bergman	Kruger Cowne
Top 25	**Generative AI & Agentic AI Thought Leaders**	Thinkers360
Top 50	**Most Inspiring Global Thought Leaders** Alongside Simon Sinek, Arianna Huffington, James Clear and Adam Grant	Motivational Speakers Agency

2025

Top 5	**Global Digital Transformation Thought Leaders**	Thinkers360
Top 10	**Best AI Speakers You Should Follow** Alongside Mustafa Suleyman, Jensen Huang and Sir Demis Hassabis	Analytics Insight
Top 20	**Global AI Thought Leaders**	Thinkers360

Also

- **No. 4 Internet Marketing Guru** · Global Gurus, 2023 · alongside James Clear, Neil Patel and Gary Vaynerchuk
- **Top 15 Global Robotics Thought Leader** · Thinkers360, 2024
- **Thinkers360 Top Voices** · 2024 & 2026
- **Transformative Leader of the Year** · Exeleon Magazine
- **Luminaries: Most Iconic Leaders** · CIO Today
- **Top 10 Machine Learning Keynote Speakers in the UK** · Kruger Cowne, 2024
- **Top 100 Marketing Influencers** · Technology for Marketing, 2024
- **№13 Customer Experience Influencer** · Engati, 2023
- **Top 100 Global Retail Influencers** · RETHINK Retail, 2022
- **Most Influential Visionary Leaders** · Global Biz Outlook, 2025

"A world-renowned influencer, keynote speaker, marketing expert, and consultant."
— AMERICAN MARKETING ASSOCIATION BOSTON

250+ awards and global rankings across AI, marketing, transformation, CX, retail and cybersecurity

ON STAGE

Main stages, panels and fireside chats.







GLOBAL FOOTPRINT

U.S. · Europe · Caucasus · Middle East · Asia



SELECTED STAGES · 100+ SPEAKING ENGAGEMENTS WORLDWIDE

2026	**World Summit AI** Amsterdam, Netherlands	2026	**Domus Academy** Milan, Italy
2025	**Global Tech Weekend Tbilisi** Tbilisi, Georgia	2025	**Impact Day** Tallinn, Estonia · invited alongside Seth Godin
2025	**POLIMI Graduate School of Management** Guest lecturer · Milan, Italy	2025	**Warsaw IT Days** Warsaw, Poland
2024	**Baku ID** Baku, Azerbaijan	2024	**University of Edinburgh Business School** Guest speaker · 2024–present
2022	**Retail Innovation Asia Conference** Virtual · Singapore (host HQ)	2022	**Global Marketing Summit** Invited alongside Professor Philip Kotler



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startup and venture programmes mentored, from INSEAD AI Venture Lab to Techstars and UCLA Anderson.

TRUSTED BY INSTITUTIONS

Boards, mentoring and juries.

ADVISORY BOARDS & COUNCILS

United States Artificial Intelligence Institute	Advisory Board Member	2022–present
United States Data Science Institute	Advisory Board Member	2022–present
United States Cybersecurity Institute	Advisory Board Member	2022–present
Harvard Business Review	Advisory Council Member	2023–present
CEOWORLD Magazine Executive Council	Distinguished Member	2026–present
CMO Council	Member	2021–present
RETHINK Retail	Advisory Council Member	2021–2022

STARTUP & EXECUTIVE MENTORING

UCLA Anderson Startup Mentor	2022–present
UCL Innovation & Enterprise	2022–present
University of Westminster Career Mentor	2022–present
Techstars Detroit Powered by J.P. Morgan	2023–present
Plug and Play EMEA	2023–present
Founder Institute	2024–present
INSEAD AI Venture Lab	2025–present
MIT Solve Solve Champion	2025–present
1991 Accelerator	2026–present
Abu Dhabi SME Hub	2022–2026
Take Off Istanbul	2022

JURIES & JUDGING

The Webby Awards Judge · IADAS Associate Member	2023–present
Titan Business Awards	2024–present
Titan Innovation Awards	2024–present
Vega Awards	2024–present
GWU New Venture Competition	2026–present
GSD Demo Day: Unicorn Pitches	2023–2025
Gartner Marketing & Comms Awards Executive Judge	2022–2023
American Business Awards Stevie Awards · Marketing Judging Committee	2022
Lisbon International Advertising Festival	2022, 2024
Eventex Awards	2022–2023
Prolific North Marketing Awards	2022

EDUCATION & CERTIFICATIONS

Ph.D.
Transport Engineering, International Logistics Markets
Georgian Technical University · 2013

M.Sc.
International Economic Relations
DAUG · 2010

B.Sc.
Computer Technologies
Georgian Technical University · 2008

87
Professional licenses & certifications

MEDIA ACCOLADES

What the press says.

> *"Botsvadze is a leading figure in the digital transformation and marketing space. He's given highly ranked keynote addresses all over the world."*
>
> — SUCCESS MAGAZINE

> *"Ranked among the top influencers in marketing, AI, and innovation, he has built one of the world's fastest-growing personal brands from the ground up."*
>
> — EUROPEAN BUSINESS MAGAZINE

> *"Vladimer has been at the forefront of business excellence for years. His list of awards and accomplishments have positioned him as a pioneer across the globe."*
>
> — EXELEON MAGAZINE

> *"For over a decade, this eminent futurist and business practitioner has inspired major market players to redefine their growth strategies."*
>
> — EXECUTIVE MAGAZINE

> *"Recognized as one of the most sought-after and influential in the industry."*
>
> — THE EDGE: A LEADER'S MAGAZINE

SELECTED INTERVIEWS & PODCASTS

SUCCESS MAGAZINE · 2026
How to Pull Ahead in the Global AI Race

SUCCESS MAGAZINE · 2025
What 99% of Marketers Aren't Doing

AMERICAN MARKETING ASSOCIATION
Interviewed as a thought leader

PODCASTS
David Meltzer's Office Hour · Claire Bahn's Powerful Personal Brand
Experience by Design, hosted by Prof. Gary David, Bentley University

MAGAZINE FEATURES
European Business Review · Insights Success · Voyage LA · SHOUTOUT LA · Bold Journey

CONTRIBUTOR
Startups Magazine (UK) · PECB Insights

AUDIENCE & PRESS

130K+	followers across X, LinkedIn and Instagram
40M+	reach across 185 countries
85+	global press interviews
42	LinkedIn recommendations
1,000+	LinkedIn skill endorsements



WHAT LEADERS SAY

Endorsed by executives and educators.



"A true master of the digital world. He is always ahead of the curve."

Danielle Hershman
SLED Client Director, Cisco



"An impressive communicator within both global and local channels."

Derinda Brown
VP, Mastercard Asia Pacific



"Always one step ahead of the rest of the world in moving mountains with digital technology."

Dr. Diane Hamilton
Educator, Duke Corporate Education



"He was an incredible source of information, wisdom, and inspiration. His knowledge and expertise are phenomenal."

Deborah Krier
Program Host, The Business Power Hour



Book Vladimer for your next event.

Keynotes, fireside chats, panels and executive workshops, in person or virtual, worldwide.

EMAIL
vladimerbotsvadze@gmail.com

WEB
vladimerbotsvadze.com

SOCIAL MEDIA
LinkedIn in/vladimerbotsvadze
X @vladobotsvadze
Instagram @vladimerbotsvadze

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